<https://mailchi.mp/58887a8c8a86/july2023-newsletter-10299718>

|  |  |  |  |
| --- | --- | --- | --- |
| |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [A logo for a company  Description automatically generated](http://asisatl.org/) | | | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | ***GREATER ATLANTA CHAPTER***  July 2023 Newsletter | |  |  |  | | --- | --- | | |  | | --- | | [A silhouette of a city skyline  Description automatically generated](https://www.asisatl.org/) | |  |  |  | | --- | --- | | |  | | --- | | Close-up of a document on a flag  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | Happy Independence Day! Although we're a bit behind schedule, but it's no surprise considering how incredibly busy the past two months have been for all of us.  However, we simply cannot let this extraordinary moment slip by without expressing our heartfelt passion and fervor. Tomorrow, we gather to commemorate our Independence Day—a day that pulses with the very essence of our national identity. It's not just a day to revel in our hard-won freedom or marvel at the grandeur of our great nation. No, it's so much more than that.  Independence Day is a symphony of emotions that reverberate through every fiber of our being. It's about cherishing a country that dares to confront its flaws head-on. A country that stands tall not only because of its remarkable accomplishments but also because of its courageous people—the heartbeat of our nation.  Our citizens are the torchbearers of resilience, tenaciously fighting for their rights and adamantly defending their convictions. In times when we may appear divided, the truth is far more profound. Deep down, we share an unbreakable bond, united by the understanding that the path to greatness and unwavering freedom demands unwavering effort.  So, let us pause for a moment and let the fire within us burn brighter. Let us reflect upon our shared journey with unbridled passion and honor the collective spirit that forges and sustains our nation. Together, we embody the indomitable spirit of those who came before us and the indelible legacy we leave for generations yet to come. Happy Independence Day! | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A logo for a company  Description automatically generated |  |  | | --- | | A logo of a state  Description automatically generated | |  |  |  |  | | --- | --- | --- | | |  | | --- | | **Chair's Corner** Here it is, July already.  May and June so busy, the month got away from us and we have combined the May and June newsletters. We will send out the July newsletter towards the end of this month.   We are excited to announce we will soon have Challenge Coins unique to our Chapter available for purchase on our chapter website [(ASIS International Greater Atlanta Chapter](http://www.asisatl.org/) - Local Security Professional Network). Stay tuned for updates regarding pricing and when the page will be live on our website.   Thank you to Scott Ashworth, CPP, CSSP and the Overtime Elite Team for the insight you provided us regarding the great work Overtime Elite is doing to offer the world's most talented basketball players a better pathway to becoming professional athletes. We enjoyed our chapter's field trip to the OTE campus on May 17th and appreciated the team's great hospitality during our visit.  As a reminder, we will not be meeting the month of July or August. Our next Chapter event will take place on September 20th, from 11am - 1pm at Maggiano's of Cumberland. This meeting will be focused on helping recent graduates explore careers within our industry. Scott Ashworth, CPP, CSSP will share key strategies graduates can leverage in starting their career. We are seeking your assistance in spreading the word to recent graduates, sponsoring their registration cost, and providing information regarding potential career paths in your organization for these graduates. Please contact us at **asis.atlanta@gmail.com** regarding assisting with this event. We look forward to your assistance to make this chapter inaugural event a tremendous success.   THANK YOU members for your continued support of our chapter! We greatly appreciate you spreading the word that the ASIS International Greater Atlanta ASIS Chapter is the place to be for networking, learning, fun, and the place to be in possibly even winning a prize!   We look forward to seeing you at one of our upcoming events and experiencing the energized ASIS International Greater Atlanta Chapter. |  |  | | --- | | **Treasurer's Report** As of June 27th, 2023, the Chapter’s Wells Fargo account balance was $18,954.28. The PayPal balance was $23.64, and the cash balance was $100.00.  Total Chapter funds were $19,077.92. The largest expenses of May and June were Chick-Fil-A at $530.10 for lunch during the Chapter’s Field Trip to Overtime Elite, gift card for speakers at $25.00 and the reoccurring payments for Mail Chimp at $27.00 and Zoom (Chapter Meeting Virtual Meeting Account) at $10.00. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A star with a flag on it  Description automatically generated | | **Law Enforcement Appreciation Day - 2023 | ASIS Atlanta** **LEAD is free for all sworn public safety officers.   Each year, ASIS enlists the aid of businesses and organizations to support this very special event by sponsoring tables for the event, or by donating gifts and/or door prizes for police officers.** | |  |  |  | | --- | --- | | |  | | --- | | We are in great need of the following sponsorships to make this event successful:   >  Law Enforcement Officer Gift Cards $700.00 (5 Sponsorships Available) – This sponsorship includes 2 seats, your company name listed on the program, on the sponsorship slide show, and on the Atlanta ASIS website for 12 months.   > Door Prize $100.00 (5 Gift Baskets or Items)     - Your company name listed on the program, on the sponsorship slide show, and on the Atlanta ASIS website for 12 months. The deadline for this sponsorship is August 1, 2023.    -   Please email the LEAD Chair (mferrebee@psisecurityservice.com) and you the LEAD Vice Chair (kggamble@aol.com) regarding your commitment to provide the door prize, advise what the gift basket or items will include, and coordinate delivery to the venue before the start of the event on August 16th.  Platinum Sponsor: $1,500 Gold Sponsor: $1,200 | |  |  |  | | --- | --- | | |  | | --- | | [**Register For LEAD 2023 Here**](https://www.asisatl.org/events-1/leadregistration23) | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | [A black and blue text  Description automatically generated](https://www.asisonline.org/security-management-magazine/latest-news/sm-homepage/) | | *Security Management* is the award-winning publication of ASIS International, the preeminent international organization for security professionals. As a member of ASIS, it is available to you!  *Security Management* is written primarily for security professionals. It also makes vital security information understandable to a general business audience, helping ASIS International advance security worldwide. Readers receive timely information on emerging security threats and practical solutions, which they can use to protect people, property, and information.  And it has gone digital! Just click on the button below, sign in to ASIS and jump right in! | |  |  |  | | --- | --- | | |  | | --- | | [**ASIS Digital**](https://www.asisonline.org/security-management-magazine/latest-news/sm-homepage/) | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A person wearing a suit and sunglasses  Description automatically generated | | What is the difference between being an amateur and a professional?   Education, experience, and an internationally respected organization giving you a stamp of approval.   ASIS provides multiple levels of certification that will help you advance your knowledge, your skills, and your career.  The ASIS ATL chapter has a study group for the CPP. We started out this year with 33 candidates! Several are planning to take the board exam this month, three more in May and two in June.  Would you like to join and start taking your career to the next level?  Contact us at [asis.atlanta@gmail.com](mailto:asis.atlanta@gmail.com). | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A blue and white logo  Description automatically generated |  |  | | --- | | A black and red logo  Description automatically generated | | | |  | | --- | | A black and red logo  Description automatically generated |  |  | | --- | | A logo for a company  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | **Our May 2023 Field Trip to OverTime Elite** | |  |  |  | | --- | --- | | |  | | --- | | A group of people sitting in chairs in a room  Description automatically generated | | | |  | | --- | | A person and person standing in front of drums  Description automatically generated |  |  | | --- | | A person standing in front of a screen  Description automatically generated | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A group of people standing on a basketball court  Description automatically generated |  |  | | --- | | A group of people in a basketball court  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | Partnerships matter! Their Story...  Five years ago, Overtime set out to build a different kind of sports community and brand to serve the next generation of fans. The secret to our success was an early insight that the next generation of all-star athletes was fundamentally different. Social media had completely changed the game. But sports media hadn't caught up.  We built Overtime's fan base by covering those athletes differently from legacy sports media and right away, the approach resonated with both fans and the athletes themselves. Today, our programming is viewed more than 18 billion times a year and we built a community of more than 50 million followers across all our platforms.  We have developed extremely close relationships with players and their families, which has given us an intimate understanding of their journey, as well as their struggles. We've also heard about cracks in today's system, and the stress it's putting on their bodies, their families and their finances.  2019 was an enlightening year for Overtime, where our eyes were opened to the flaws in the system.  In May, we held a weekend-long event, the Overtime Takeover, where we hosted many of the country's top basketball players (and their families). Over the course of the weekend, we had a series of conversations with them where it became clear that the system was broken.  At the same time, we noticed that more and more top players were bucking the traditional path. They were changing schools, playing internationally, skipping college and training at home. The traditional path either doesn't work or isn't appealing for these players, so they're charting a new course.  That summer we began in-depth discussions with top prospects and their parents. We wanted to better understand what was happening and why.  We came away with three big conclusions about what's missing for players in today's basketball ecosystem.  Player Development: Lack of access to the best training, coaching and facilities Education: Academics are not prioritized and applicable professional skills training is ignored Economic Empowerment: Players are restricted from realizing their market value The more we learned, the more we asked: how can we help fix this?  Enter OTE. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | A close-up of a typewriter  Description automatically generated | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Chapter Events** | | |  |  |  |  | | --- | --- | --- | | |  | | --- | | **Law Enforcement Appreciation Day 2023**  Aug 16, 11:00 AM  The Metropolitan Club, 5895 Windward Pkwy, Alpharetta, GA 30005, USA  LEAD is free for all sworn public safety officers so, each year, ASIS enlists the aid of businesses and organizations to support this very special event by sponsoring tables for the event, or by donating gifts and/or door prizes for police officers.   [Register Here](https://www.asisatl.org/events-1/leadregistration23) |  |  | | --- | | **October 18 Lunch & Learn with Charles Ahmad, CPP**  Oct 18, 11:00 AM – 1:00 PM  Topic: Use of Force Issues For Security Officers and Civilians  Maggiano's Little Italy, 1601 Cumberland Mall Suite 200, Atlanta, GA 30339, USA  Please join us for our October Lunch & Learn. The $50 ticket includes lunch. ($40 for members). Attendees will earn 1 CPE.   Charles Ahmad, CPP, will discuss use of force for security personnel and civilians.  [**RSVP Here**](https://www.asisatl.org/events-1/october-18-lunch-learn-charles-ahmad-cpp) | |  |  |  | | --- | --- | | |  | | --- | | **ASIS July Events**  **Tuesday 6, July**  [2023 CSO Center Huddles (First Thursday)](https://community.asisonline.org/events/event-description?CalendarEventKey=fb47c5ca-37ae-4986-8bee-295a784ea1e4&CommunityKey=b7c85fd1-0625-451d-95c6-a84204201018&Home=%2fevents%2fcalendar) (CSO Center Members Only)   **Tuesday 11, July**  [The most desired skill set for future security professionals! [ASIS Webinar]](https://community.asisonline.org/events/event-description?CalendarEventKey=793afcbb-ff87-46e3-ad63-0188a1512413&Home=%2fevents%2fcalendar)   **Wednesday 12, July**  [ASIS Mentoring Program Meetup](https://community.asisonline.org/events/event-description?CalendarEventKey=69324c83-c5c0-42d6-873c-0184a19ab6bf&CommunityKey=675a5226-161b-41f4-918c-24606030abfd&Home=%2fevents%2fcalendar) (ASIS Mentors Only)  [ASIS Gaming & Wagering Protection Community Meeting](https://community.asisonline.org/events/event-description?CalendarEventKey=66c2dbf2-ace7-4e8a-ba68-0188db4b9545&CommunityKey=16e688ba-240b-4f62-9c09-f47b520d626e&Home=%2fevents%2fcalendar)   **Thursday 13, July**  [Awards Committee Meeting](https://community.asisonline.org/events/event-description?CalendarEventKey=f2161a59-4218-4191-8134-49602bb979c3&CommunityKey=c4065759-7420-40b0-8095-99dfc95c604b&Home=%2fevents%2fcalendar) (Awards Committee Only)  Interested in broadening your knowledge of a particular area of security? ASIS Subject Area Communities allow members to connect around the globe on their specific security topic of interest. Join the community to ask questions, share resources, and build professional relationships all while ensuring you’re informed on latest issues and trends surrounding your fields of interest. Take a look today by visiting <https://community.asisonline.org/subjectareacommunities> and signing in. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Help us please!  If you attend an ASISATL event and take pics - please share them with us!    Just email them to asis.atlanta@gmail.com   Thank you!** | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | The 2023 ASIS Greater Atlanta Chapter Executive Board - Thank you for leading!  [Send us an email to contact us!](mailto:asis.atlanta@gmail.com?subject=Contact%20from%20Newsletter) | | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A person in a blue jacket  Description automatically generated Rebecca Strobl, CPP, EMT-I Chapter Chairperson |  |  | | --- | | A person in a suit and tie  Description automatically generated J.D. Cannon, PCI, CFE, CPP Chapter Vice-Chair | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A person in a suit and tie  Description automatically generated Greg Gamble, PSP, CPP, CEM Chapter Secretary |  |  | | --- | | A person taking a selfie  Description automatically generated Amanda Bear Chapter Treasurer | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | [**Want to Join ASIS ATL - Click Here**](https://www.asisatl.org/membership) | |  |  |  | | --- | --- | | |  | | --- | | [**Need to Join ASIS International - Click Here**](https://www.asisonline.org/asis-membership) | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | A close up of a fruit on a tree  Description automatically generated | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | July is named after Roman dictator Julius Caesar (100 B.C.–44 B.C.). Caesar developed the precursor to the Gregorian calendar we use today.   * **July 1** is [**Canada Day**](https://www.almanac.com/content/canada-day), a Canadian federal holiday that celebrates the creation of the Dominion of Canada in 1867. * **July 3** brings the start of the hot and sultry **Dog Days of Summer**! Read all about the [Dog Days of Summer](https://www.almanac.com/content/dog-days-summer-and-dog-star-sirius). * **July 4** is **Independence Day (U.S.)**. On the fourth of July, we celebrate the adoption of the Declaration of Independence in 1776. Don’t forget to raise the flag! ([See American Flag Rules](https://www.almanac.com/content/american-flag-guidelines).) * **July 14** is **Bastille Day**, which commemorates the storming of the Bastille and the start of the French Revolution. * **July 18** marks [**Islamic New Year**](https://www.almanac.com/islamic-new-year), which begins with the first sighting of the crescent Moon after the new Moon in the month of Muharram. This event signals the start of the Islamic lunar calendar year.   *“Just for Fun” Days*   * **July 11:** International Town Criers Day * **July 17:** World Emoji Day * **July 22:** Spooner’s Day * **July 23:** National Day of the Cowboy * **July 27:** Take Your Houseplants for a Walk Day | | |  |  |  | | --- | --- | | |  | | --- | | A logo of a deer and the moon  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | July’s full Moon, the Full Buck Moon, occurs on Monday, July 3. It reaches peak illumination at 7:39 A.M. (EDT), rising above the horizon after sunrise—but it will still be spectacular in the night sky. Plus, it’s the biggest and brightest supermoon of the year. [Find out why it’s called the Buck Moon](https://www.almanac.com/content/full-moon-july)! | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | **ASIS Greater Atlanta Chapter has gone SOCIAL!  You can find us on ...** | |  |  |  | | --- | --- | | |  | | --- | | A black and white logo  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | **Join and follow us!** Use the links at the bottom! | | | |