ASIS Certification – Your Path to Professional Excellence

Eric Kready, CPP

Chair, ASIS International Professional Certification Board

October 21, 2026





Eric Kready, CPP

Retired US Army Military Police Officer

14 Years of Corporate and Supply Chain Security experience

13 Years as a Volunteer Leader with ASIS International

Nittany Lion for life!

My blood is GREEN!!

All The Way!!!



Agenda

- ASIS International… Why?
- Professional Certification Board… Who are they?
- Professional Certification… Why??
- ASIS Exam Development… A Secret Peek Behind the Curtain!
- Certification Eligibility and Process
- Certification Resources, Reference Materials, Scholarship Opportunities, and Exam Prep Strategies
- Recertification Process and Strategy
- Ask Me Anything!
- Contact Info

Who Is ASIS International?

- Community of security practitioners who protect assets – people, property, and/or information
- Over 34,000 members globally
- Offers many benefits
  - Education programs
  - Publications
  - Professional Development Events
  - Online community
- ASIS Foundation offers many scholarships

2026 PCB

Executive Committee

- Eric Kready, CPP (Chair)
- Michael J. King, CPP, PCI, PSP
- Dr. James Cawood, CPP, PCI, PSP
- Benjamin Brown, CPP, PSP
- Melissa Mack, CPP
- Jacob Maenner, Sr., CPP, PSP

Directors

- Robert Baggett, CPP, PCI, PSP
- Talyanna Bossakova, CPP, PCI, PSP
- Robert Carotenuto, CPP, PCI, PSP
- Bob A. Durand, CPP
- Nicholas Koziara, CPP, PCI, PSP
- Myron Q. Love, CPP, PCI, PSP
- Angela Osborne, CPP, PCI, PSP
- Francine M. Staple-Cooks, PSP



Professional Certification… Why??

- **Institute for Credentialing Excellence states…**
  - Certified individuals in the workforce reduce risk and enhance consumer protection and public safety.
  - Certifications allow employers and other stakeholders to identify individuals with the competencies needed to perform a role or task.
  - Signify that an individual has met a high standard of knowledge and experience in the security industry
  - Represents a commitment to a code of ethics and ongoing professional development

- **Certification holders (Certificants) benefit from:**
  - Improved opportunities for employability and advancement
  - Greater confidence in their professional competence
  - Increased professional trust from employers or the public
  - Increased autonomy in the workplace
  - Better compensation and career longevity.
  - Signify that an individual has met a high standard of knowledge and experience in the security industry
  - Represents a commitment to a code of ethics and ongoing professional development



Professional Certification… Why??

- **Consumers benefit from:**
  - Objective, independent, third-party evaluation and assessment of professional competence
  - Commitment to public safety and/or consumer protection
  - Accountability through ethical conduct standards and/or a disciplinary process
  - Recertification requirements for continued or enhanced competence
- **Employers benefit from:**
  - Qualified individuals for employment or advancement
  - Recertification requirements for continued or enhanced competence
  - Commitment to public safety and/or consumer protection
  - Reduced risk of errors, accidents and/or legal liability
  - Reduced employee turnover and increased job satisfaction
  - Justification for potential compensation differential

ASIS INTERNATIONAL



Professional Certification… Why??

- But don’t take my word for it, here’s what “Claude” says…
  - **Salary premium is the most documented benefit**. Certified professionals earn 10–25% more than non-certified peers on average, with IT and security certifications often at the high end.
  - **Hiring and promotion advantage**. LinkedIn data has shown that 76% of hiring managers view certifications as a reliable signal of competency when no direct work experience exists.
  - A 2023 Pearson / Certiport study found 68% of certified employees were promoted within 18 months of earning a credential.
  - HR.com research found 79% of HR professionals say certifications positively influence hiring decisions.
  - **Job security and resilience**. Certified workers are less likely to be included in layoffs — certifications signal demonstrated competency that's harder to dismiss.
  - **Speed to competency / career entry**. For career changers, certifications compress the credentialing timeline dramatically vs. a degree.
  - **Network and community access**. Many certifications (CPP, CISSP, PMP, SHRM, etc.) come with membership in a professional body — conferences, job boards, peer communities — that have measurable career value but are hard to quantify individually.
  - **Confidence and self-efficacy**. Consistently cited in satisfaction surveys: certified professionals report higher job confidence and are more likely to pursue advancement. This is soft ROI but real.

Ultimately… It’s what Professional Certification can add to your Value Proposition

- Celebrate your professional milestones with prestigious recognition
- Boost your career trajectory and unlock new job opportunities
- Connect with an influential global network of top industry minds
- Elevate your professional stature and trustworthiness in security
- Gain new insights and holistic strategies for your role



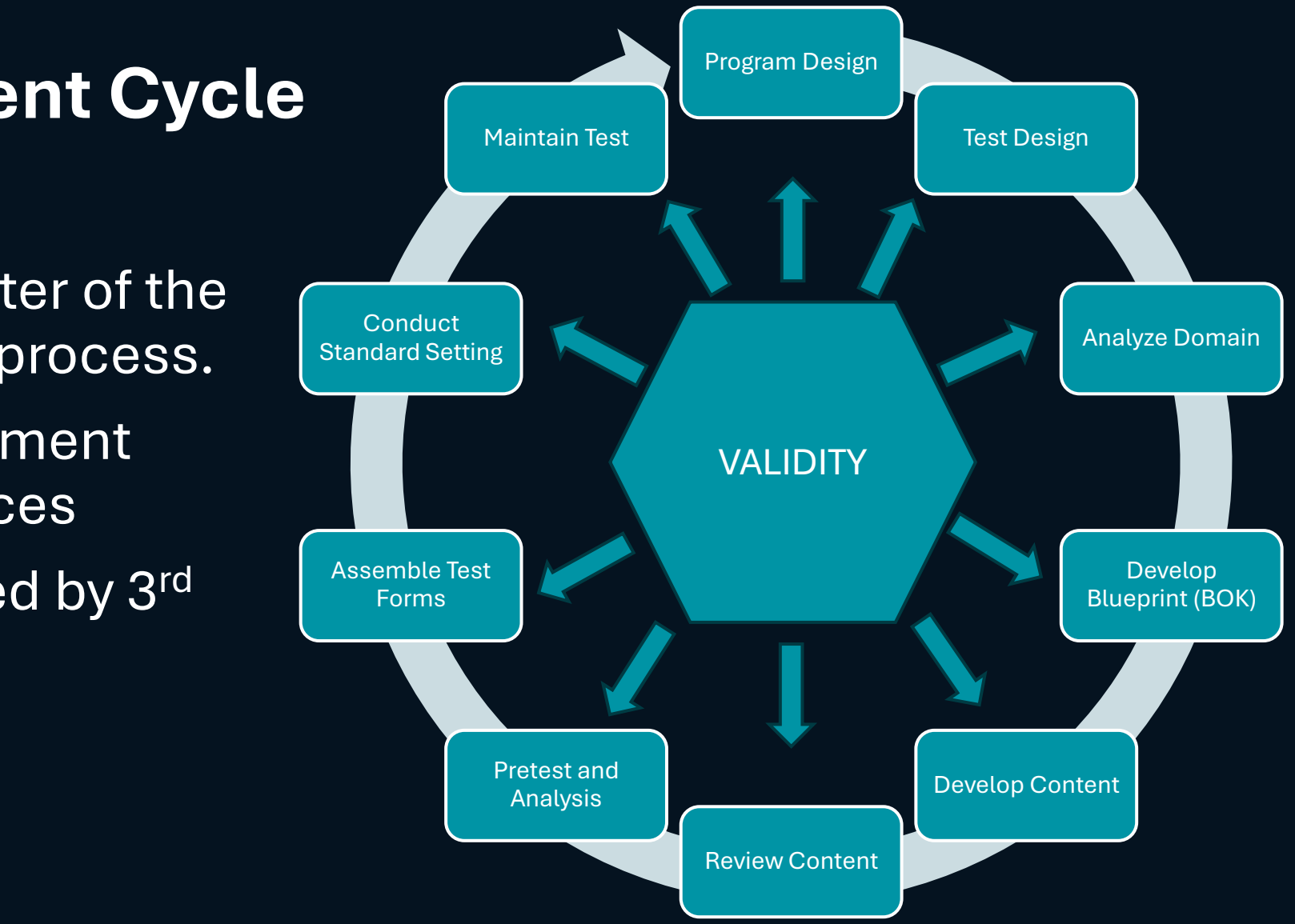
Certification vs Certificate

- *Certification* assesses knowledge, skills and competencies needed in a defined field or industry
  - Meet eligibility requirements
  - Pass an exam
  - Abide by a Code of Professional Conduct
  - Recertify your designation through continuing education
- *Certificates* provide instruction or training by an educational provider or institution. May include an assessment-based exam at end of program
  - Usually, no eligibility requirement
  - Attendees awarded a certificate of completion

ASIS Exam Development

Exam Development Cycle

- Validity is at the center of the exam development process.
- ASIS follows assessment industry best practices
- Process is accredited by 3rd party (ANAB)



Apply for ASIS Certification

ELIGIBILITY REQUIREMENTS

	APP*	PSP	PCI	CPP
No Higher Education	1 year	5 (4) years	5 (4) years	7 (6) years
Bachelor's Degree	1 year	4 (3) years	4 (3) years	6 (5) years
Master's Degree	1 year	3 (3) years	3 (3) years	5 (4) years
Responsible Charge/Case Mgt	0 years	0 years	2 years	3 years

Notes:

Numbers in parentheses indicate requirements for those holding the APP.

* APP requires 1 year of compensated experience.

Associate Protection Professional (APP)

Requirements:

Work experience

No higher education is required:

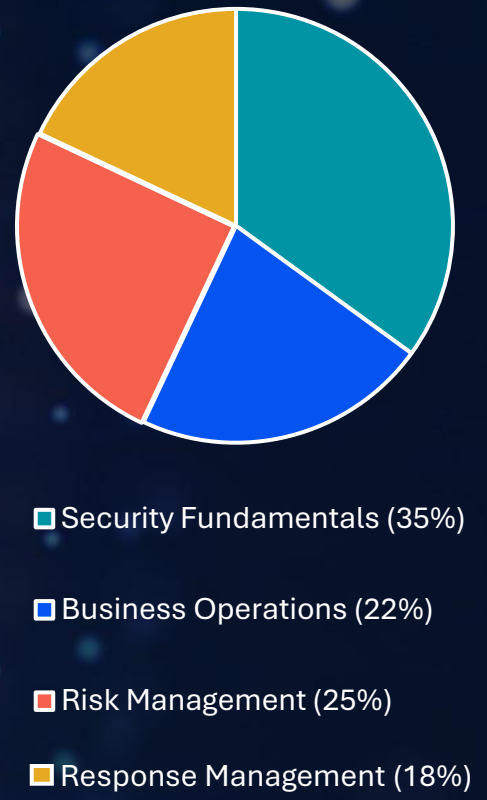
One year

With an approved, related certification:

Six months

	With Masters Degree	With Bachelor's Degree	No Higher Education Degree
CPP			
Professional experience	5 years	6 years	7 years
If you have an APP	4 years	5 years	6 years
PSI			
Professional experience	3 years	4 years	5 years
If you have an APP	3 years	3 years	4 years
PSP			
Professional experience	3 years	4 years	5 years
If you have an APP	3 years	3 years	4 years

APP Body of Knowledge



Professional Certified Investigator (PCI)

Requirements:

Work experience

No higher education:

5 years of experience in investigations (or 4 years with the APP), including at least 2 years in case management.

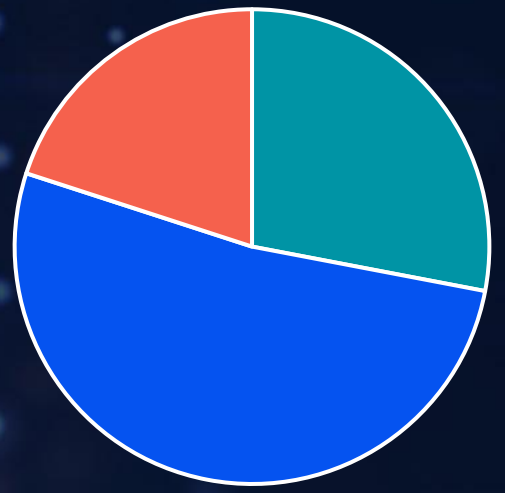
With higher education:

Master's degree or international equivalent from an accredited institution of higher education and have 3 years of investigations experience, at least 2 years in case management.

Or:

Bachelor's degree or international equivalent from an accredited institution of higher education and have 4 years of investigations experience, (or 3 years with the APP), at least 2 years in case management.

PCI Body of Knowledge



◆ Physical Security Professional (PSP)

Requirements:

Work experience

No higher education:

Five years of experience in the field of physical security (or 4 years with the APP)

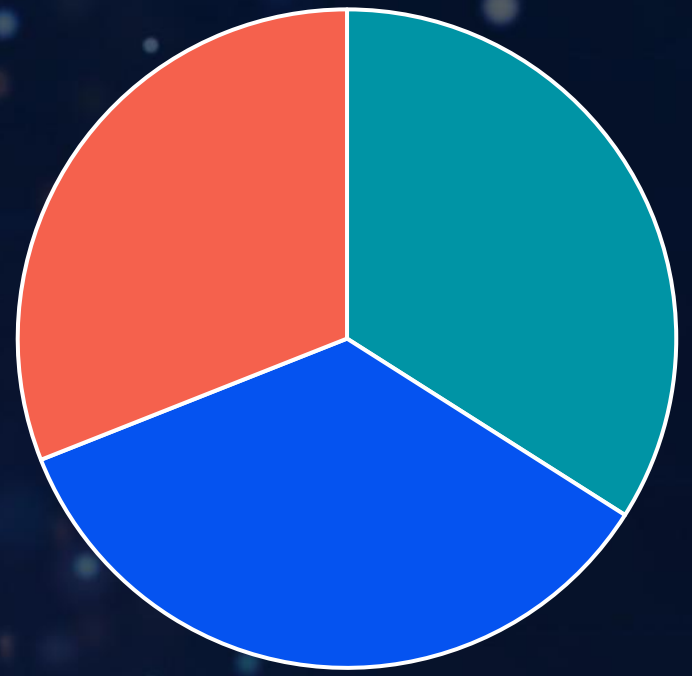
With higher education:

Master's degree or international equivalent from an accredited institution of higher education and have 3 years of experience in physical security.

Or:

Bachelor's degree or international equivalent from an accredited institution of higher education and have 4 years of experience in physical security, (or 3 years with the APP).

PSP Body of Knowledge



- Physical Security Assessment (34%)
- Application, Design, and Integration of Physical Security Systems (35%)
- Implementation of Physical Security Measures (31%)

Certified Protection Professional (CPP)

Requirements:

Work Experience

No higher education:

7 years of security experience (or 6 with an APP), at least 3 years of which shall have been in responsible charge** of a security function.

With higher education:

Master's degree or international equivalent from an accredited institution of higher education and 5 years of experience in security (or 4 years if you have the APP), at least 3 years of which shall have been in responsible charge** of a security function.

Or:

Bachelor's degree or international equivalent from an accredited institution of higher education and 6 years' experience in security (or 5 years if you have the APP), at least 3 years of which shall have been in responsible charge** of a security function.

CPP Body of Knowledge





Certification Resources

- ASIS Certification Handbook
- Self-Assessment Guide
- Online review courses
  - Self guided
  - Virtual Study Groups Apr/May and May/Jun
- Reference materials
- Study guides, practice exams, flash cards
- Local chapter study groups



CERTIFICATION REFERENCE MATERIALS

CPP

- Protection of Assets (2021 edition)
  - Business Principles
  - Crisis Management
  - Investigations
  - Personnel
  - Physical Security
  - Security Management
- Standards
  - Senior Security Executive (SSE)
  - Workplace Violence and Active Assailant: Prevention, Intervention, and Response (WVPI AA)
  - Physical Asset Protection (ASIS PAP-2021)
  - Security Risk Assessment Standard (ASIS SRA-2024)
  - Security & Resilience in Organizations & Their Supply Chains: Requirements w/ Guidance (ORM.1-2017)
- Guidelines
  - Information Asset Protection (IAP)
  - Pre-Employment Background Screening & Vetting (PBSV)

APP

- Protection of Assets (2021 edition)
  - Business Principles
  - Crisis Management
  - Security Management
- Standards
  - Security Risk Assessment (SRA)
  - Workplace Violence & Active Assailant: Prevention, Intervention, and Response (WVPI AA)
  - Investigations (INV)
  - Security & Resilience in Organizations & Their Supply Chains: Requirements w/ Guidance (ORM.1-2017)
  - Physical Asset Protection (PAP)



CERTIFICATION REFERENCE MATERIALS

PCI

- Protection of Assets (2021 edition)
  - Investigations
- Standards
  - Investigations (INV)

PSP

- Protection of Assets (2021 edition)
  - Physical Security
- Guidelines
  - Business Continuity Management (BCM)
- Standards
  - Physical Asset Protection (PAP)
- Textbook
  - Implementing Physical Protection Systems: A Practical Guide, 3rd edition



How to Apply

- Assess eligibility and which certification is right for you
  - Self Assessment Guide
- Application process
  - Resume or CV with experience aligning to certification domains
  - Unofficial copy of university transcript (if applicable)
  - 3 references who can verify work experience
  - Supervisor to verify employment
  - Payment for application and exam fees
- Scheduling the exam



Key Certification Information

- Certification applications, if approved, include a 1-year eligibility period
- Retakes must wait a minimum of 60-days between administrations

Scholarship Opportunities

- ✓ ASIS Foundation scholarships
- ✓ Law Enforcement Liaison scholarships
- ✓ Global Military & Veteran scholarships
- ✓ Chapter Grant Study Group Starter Kits

*April 15 deadline annually



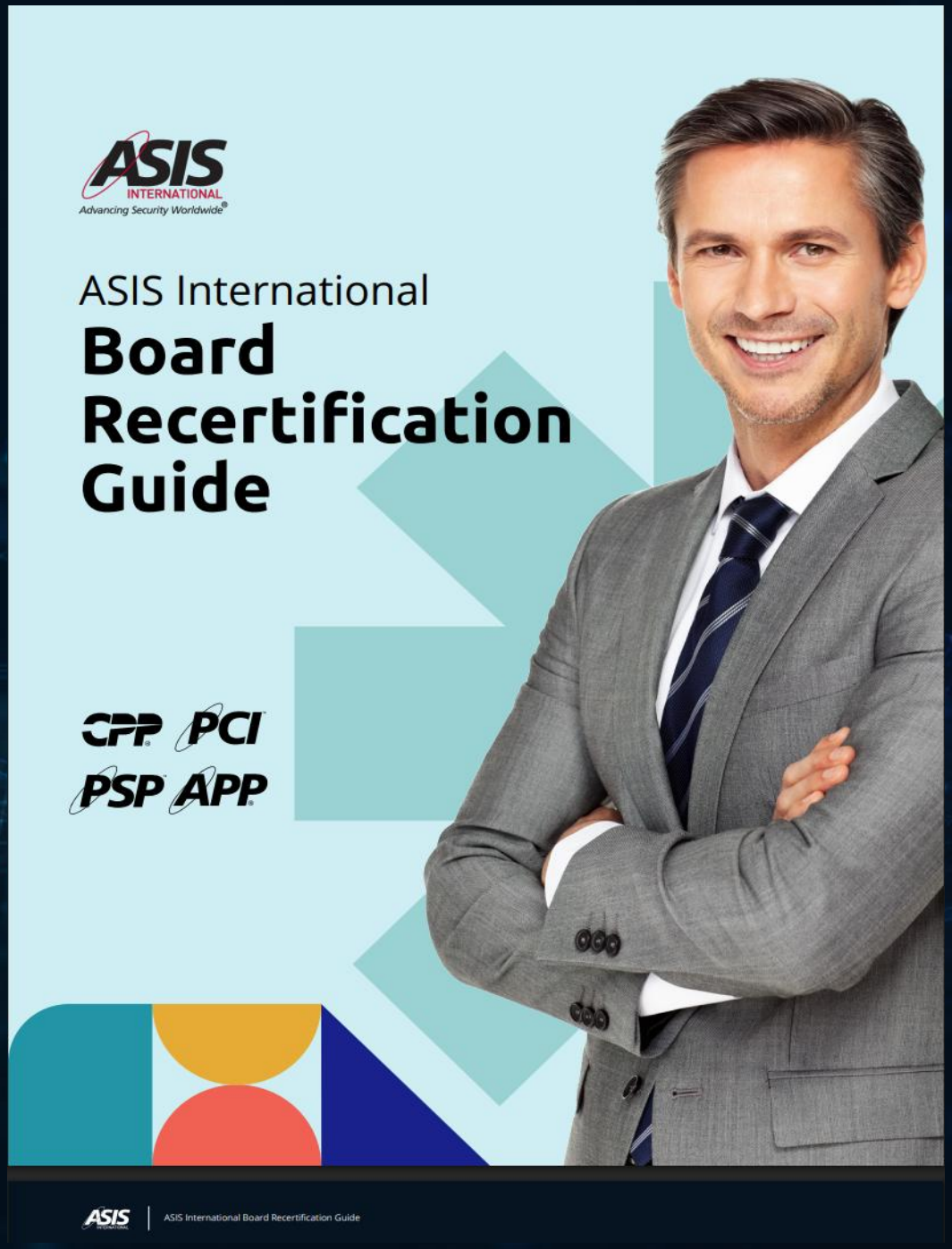
Exam-Preparation Strategies

- Self-Assessment Guide
  - Use to determine a focused study plan
  - Includes tips for successful exam prep
- Utilize ASIS resources and fellow members for support



Recertification

RECERTIFICATION GUIDE

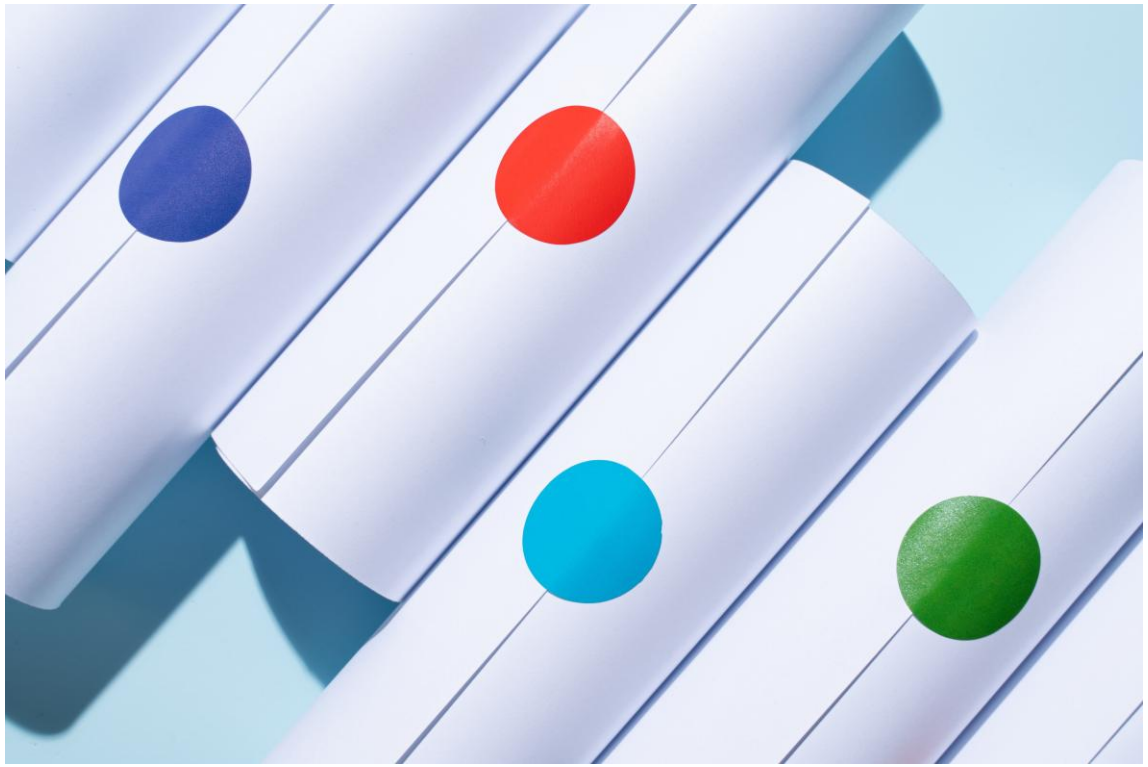


The Basics

- Online application only
- Due by end of certification cycle (End date found on online profile or certificate)
- 60 CPEs per cycle (watch for maximums per activity type)
- Submit and pay fees before review – Any time in third certification year
- Keep your email up to date!



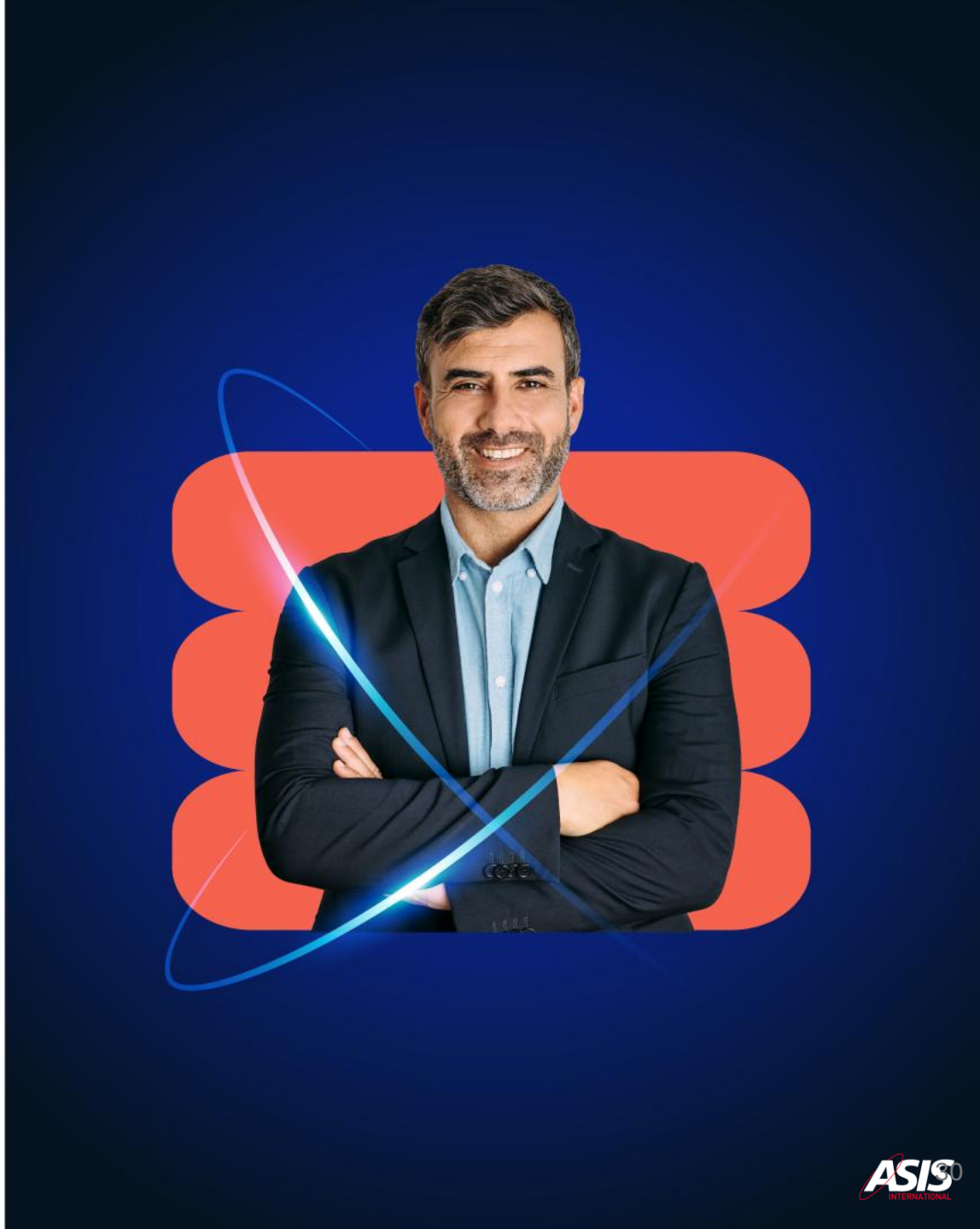
CPE Credits



- Intended for security management or business management related learning, teaching, or service that are **not part of a certificant's regular job duties or company-specific training**
- Must align with the domain of the certification you are recertifying
- Must be earned within your recertification cycle

CPE Categories

- Membership (Max. 24 CPEs)
- Education
- Instructor (Max. 30 CPEs)
- Author
- Volunteer (Max. 30 CPEs)
- Certification, Standards, and Guidelines Program
- Public Service
- Other Accomplishments



What Do I Need To Report CPEs?

1. What was the activity?
2. When did it take place?
3. How long was the activity?
4. What domain does it align with?



ASIS-Related CPE Activities

- Low and no-cost activities for Members
  Automatically approved for credit (don’t self-report!)
- Domain pre-selected
- ASIS webinars uploaded to CPE record within 48 hours of completion
- GSX Attendance uploaded approximately 6-8 weeks after the event.
- ASIS Volunteer activities uploaded in August of each year.
- ASIS Certification Exam Development activities uploaded at the end of the activity.



Certification Volunteers

- ✓ ASIS exams are maintained by dedicated, certified, volunteer professionals.
- ✓ Volunteers earn CPE for contributions; amount varies by involvement.
- ✓ Must be:
  - ✓ ASIS Certified
  - ✓ Agree to abide by the ASIS Certification Code of Professional Responsibility
  - ✓ Sign a confidentiality contract
  - ✓ Not participate, coordinate, host, or teach an ASIS certification review or prep class, and agree not to for at least two years after your volunteer assignment is complete



Self-Reported CPE Activities

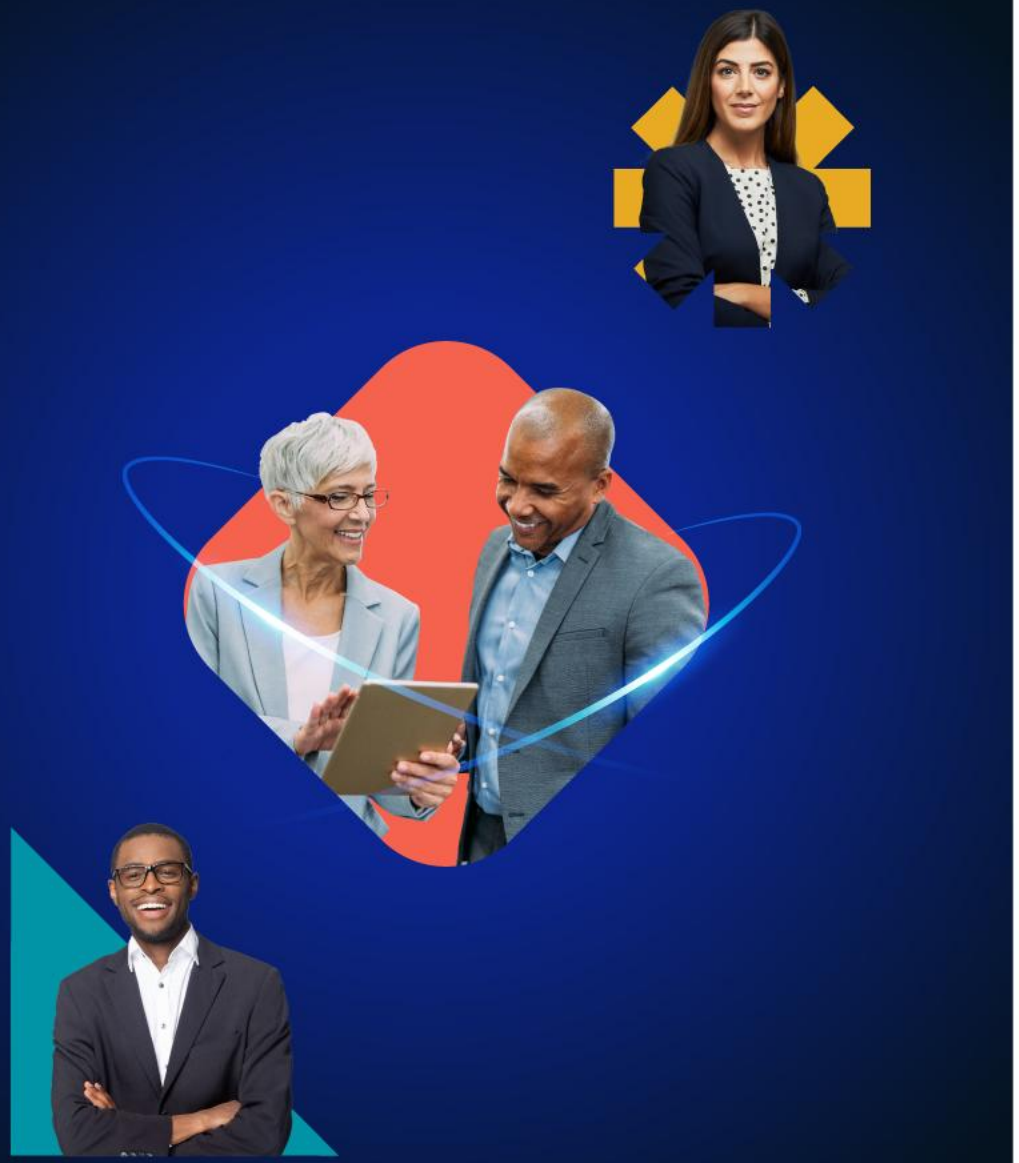
Education Credit Type

- ASIS Preferred Provider
- Security Conferences
- Webinars
- Courses
- Accredited college/university courses
- Other Certification completed within your current 3-year certification cycle. *(initial certification only, not recertification)*

PREFERRED CPE PROVIDER PROGRAM

- Pre-approved for CPE credit
- Must self-report with supporting documentation
- Preferred Provider Directory online



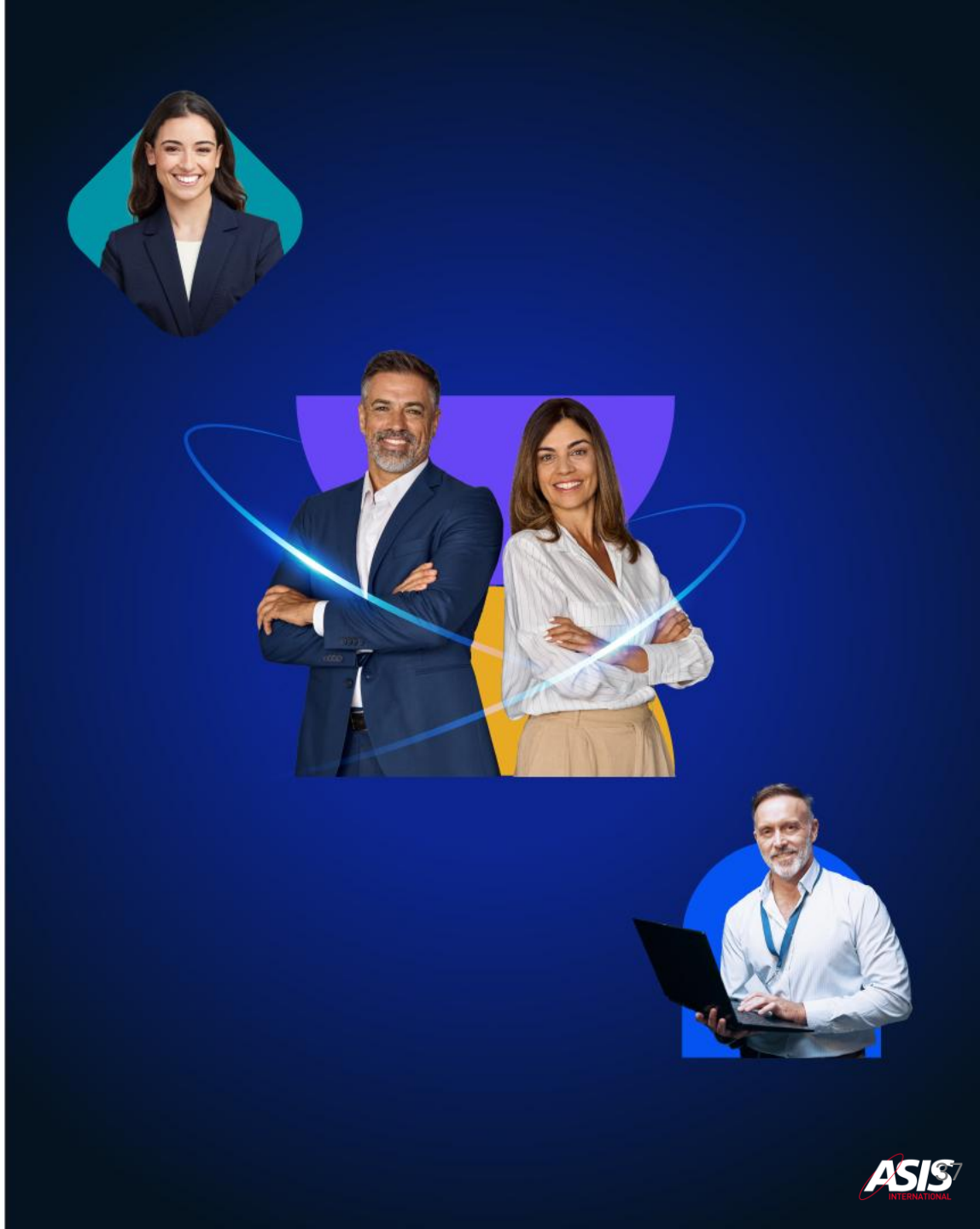


Multiple ASIS Certifications?

- Must recertify each separately
- Often CPEs align with more than one certification
- ASIS-related activities will be loaded in each application
- Each Certification has individual end dates

ASIS Membership Benefits

- ✓ Webinars are free
- ✓ ASIS Standards & Guidelines eBooks are free
- ✓ Member rate for
  - ✓ Other ASIS educational offerings
  - ✓ Recertification
  - ✓ Pursuing another ASIS certification
  - ✓ GSX
- ✓ ASIS Connects



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Ask Me Anything!

The Unsolved Mysteries of Professional Certification



Contact

EMAIL: certification@asisonline.org

PHONE: +1 703.519.6200

WEBSITE: asisonline.org

Appendix/Resources

https://www.asisonline.org/certification/why-get-certified/

https://www.asisonline.org/certification/apply-for-certification/

https://www.asisonline.org/certification/prepare-for-test-day/

Talk to a certification specialist certification@asisonline.org